THD 295: Video Design for Performance Project

DUE: May 13, by 5:00pm CST

For this project, each student will identify a poem of their choice (the text, title, and background information about the poet must be scanned, and turned in with a works cited page in MLA format). The goal of the project is to compose, film, edit, and export a video design to accompany a live reading of the poem. The style and content of the poem, as well as the poet's experience and context within which the poem was written will drive the video content and style, and therefor are the guidelines for visual style or content. Abstraction is possible, although when thinking about abstract image you must make connections between the visual elements and the oral presentation of the material. If your design has specific considerations, you must supply a written design statement of no more than one page with your video design. Video length will be between 2-3 minutes with no exceptions.

Learning Outcomes:

- Text Analysis and translation into a visual Design Concept for Live Performance
- Implementation of Design Concept in Visual, Time-based media
- Fundamental Knowledge of video editing software (Adobe After Effects)
- Fundamental Understanding of Video Codecs, formats, and the an ability to analyze performance needs and selection of appropriate formats.

Materials for Submission:

- Poem, Name of Poet, Short Context for Poem and Poet, Works Cited for Poem
- Storyboard for Video
- Original, unedited Video content compiled to at this point
- Complete edited and exported video
- Editing workspace(s) - (iMovie, After Effects, Premier, Isadora, etc.)
- Audio recording of poetry reading (included in video workspace, but not necessary for the final video rendering)

Additional Requirements for Submission:

- All video must be original
- Poetry Reading (audio recording) must be original
- All Compositions MUST be created in HDTV 1080 29.97 format
- All files must be zipped into a single, downloadable file and shared via OneDrive